

MEDIA KIT

Services & Rates

A safe start is choosing the **right one**

We partner with you to build a safe, reputable, and transparent investment environment.



About us

San Uy Tin Online is a leading financial media platform in Vietnam, specializing in in-depth reviews of Forex and CFD brokers.

We stand out with a transparent ranking system, accurate trading fee comparison tools, and expert analysis content trusted by thousands of investors.



Our readers

We proudly serve a diverse community of investors.



New investors:

We provide a clear roadmap, guidance on choosing safe brokers, and solid foundational knowledge for the community to start confidently.



Experienced investors:

Explore in-depth analysis of trading conditions, competitive fee structures, and advanced tools, helping to choose the optimal broker for diverse strategies.



Market explorers:

Quickly grasp prominent trends and clearly understand market mechanisms to gain a comprehensive overview.



Introducing Brokers:

For our IB community – the key partners connecting investors with reputable trading platforms – we offer specialized communication and marketing solutions.

Impressive Numbers

San Uy Tin Online: A broker review channel with outstanding current growth.



Our **communication** channels

Our communication network amplifies
your message.

400,000+

Network
audience



360,000 reaches
Over **1,900** followers



Over **12,500** views
Over **4,700** intentional
views



Over **1,500** exchange
review views



Over **3,000**
reach (999.9%)

SEO Performance & Highlighted Traffic Metrics

Monthly Traffic:

2,000+

visits

Growth Rate:

100%

month-over-month

Impressions:

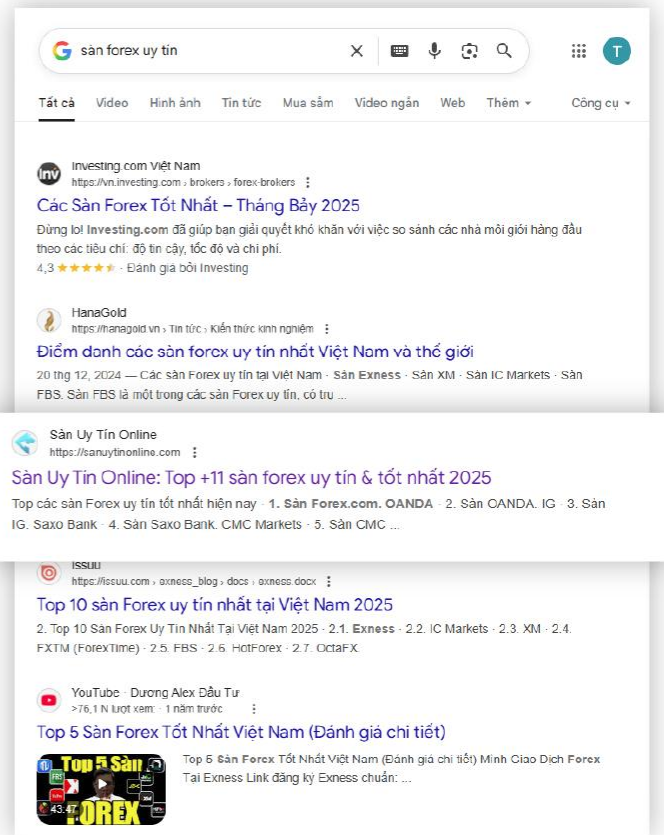
55,000+

In the last 3 months

Top Performing Search Keywords

 sản forex uy tín

 sản forex uy tín sanuytinonline



Did you **know...**

75%

of new market entry
campaigns fail due to a lack of
local understanding.

2.8_x

Marketing agencies deliver
2.8x higher ROI compared to
in-house efforts.

60%

Reduce market entry time by
up to 60% when partnering
with a Marketing Agency.

Beyond delivering services,

we equip you with a communication advantage
built on market insight, clear strategy, and
innovative solutions.

EXCLUSIVE ACCESS TO INVESTOR COMMUNITY

Reach the right audience and maximize conversion rates.

ENHANCE BRAND REPUTATION

Presence on an objective, highly professional third-party review platform.

OPTIMIZE MARKETING COSTS & INCREASE ROI

Standardized communication solutions to help you achieve business goals.

TRANSPARENCY & MEASURABLE RESULTS

Detailed reports provided, you just see the results.

From awareness to loyalty, we accompany you at **every touchpoint with holistic**

results-driven strategies.

Specialized content

Content marketing designed based on your brand identity.

Creative Hub

Leveraging our creative mindset to generate break-through value for San Uy Tin Online.

Needs-based strategy

Building a superior strategy based on your desired goals.

Our Team

We're proud of our team of highly experienced professionals, committed to delivering top-tier products and solutions:



Mr. Nguyen Tuan Anh

Trading & Portfolio Management Expert

Mr. Tuan Anh is an expert with 8 years of experience as a full-time gold trader and is officially recognized as an Official Exness Business Partner, further solidifying his position and credibility in the industry. Mr. Tuan Anh received the "Professional Trader" certification from MyForexFunds (MFF) in November 2022, demonstrating his excellent profitability and risk management skills. He has successfully managed a \$600,000 MFF fund and is also a reputable Master Account on XM's Social Trading. His deep market understanding, sharp analytical skills, and hands-on fund management experience bring reliable insights and investment strategies.





Mr. Thien Long

Marketing Director

With over 10 years of experience as Marketing Director at leading exchanges like TigerWit, Onepro, and LiteFinance, Mr. Thien Long leads the development and execution of comprehensive marketing strategies, optimizing brand recognition and driving growth.



Mr. Bevis Nguyen

Design Director

With many years of experience, Mr. Bevis is responsible for shaping all visual and aesthetic aspects of our projects. He ensures consistency and powerfully conveys brand messages through visual language.



Ms. Vy Vo

Content Specialist

With many years dedicated to content creation, Ms. Vy Vo can transform complex ideas into engaging, easy-to-understand, and high-value content, suitable for diverse audiences across all platforms.



Mr. Andy Ngo

Senior Video Editor

Mr. Andy Ngo has the ability to transform raw footage into professional, engaging promotional videos that effectively convey messages. Andy has contributed to the success of many professional products.



DNA CONTENT: MULTI-EPISODE SERIES ON BROKER REVIEWS

Integrating "dry" broker review information with unique storytelling skills



DNA CONTENT: 10-CRITERIA PLATFORM REVIEW SERIES

Professional reviews based on 10 clear criteria. Bringing your true value closer to customers.



DNA CONTENT: 10-CRITERIA PLATFORM REVIEW SERIES

We provide professional, in-depth reviews based on 10 clear criteria. This helps bring your platform's true value closer to your customers.

PRODUCTS & PRICING

(Valid until 09/2025)

Our products

Marketing Campaign (Sponsor)

Partner with XM



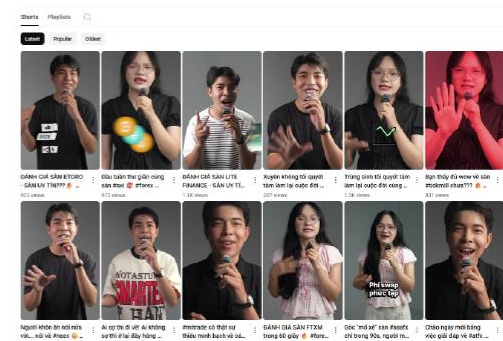
Social Media

Engaging content with high interaction rates



Short media & Series

Consistent and continuous production



Our products

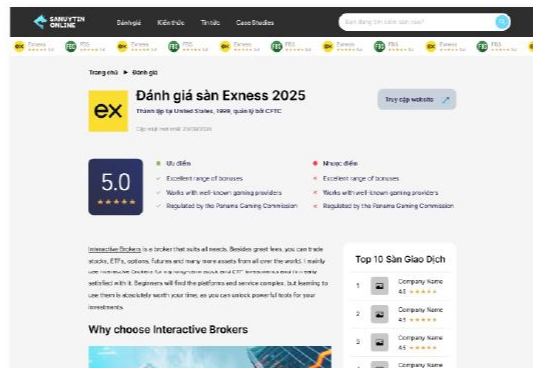
Banner

Banners are placed on the website



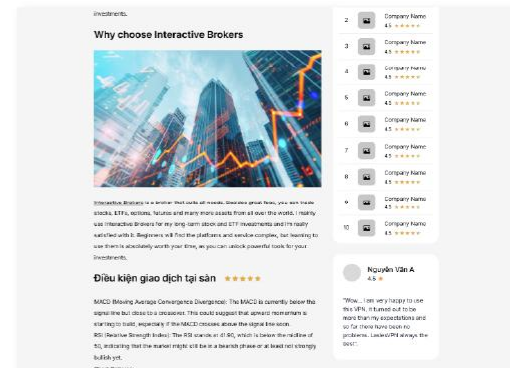
Broker Review Article

A detailed article with 10 criteria



PR Article

A standard-compliant article



PACKAGE	DISPLAY POSITION	SIZE	PAGE	DEMO	PERIOD		
					1 Months	3 Months	6 Months
Banner Vip 1	Top Homepage	1920×980	Homepage	Preview	\$800	\$2160	\$4080
	Mid Homepage	1140×294	Homepage	Preview	\$700	\$1890	\$3570
	Bottom Homepage	1140×294	Homepage	Preview	\$500	\$1350	\$2550
	Sidebar Single Post	295×585	Review Broker page	Preview	\$300	\$810	\$1530
Banner Vip 2	Top Broker List Page	1140×294	Broker List	Preview	\$500	\$1350	\$2550
	Top Category Page	1140×294	Category	Preview	\$450	\$1215	\$2295
	Mid Category Page	1140×294	Category	Preview	\$300	\$810	\$1530

 **SANUYTIN
ONLINE**

Sàn Uy TínSàn ScamKiến thứcTin tứcTuyển dụngReport Sàn Scam

Bạn cần kiểm tra/check sàn nào...

BankAdmiralsFOREX.comeToroFXCMInteractiveAlpariIC MarketsCMCMCIG IG Marke

★★★★ (4.5)★★★★★ (2.8)★★★★★ (4.5)★★★★★ (4.8)★★★★★ (4.7)★★★★★ (4.7)★★★★★ (4.6)★★★★★ (3.3)★★★★★ (4.5)★★★★★

Hero banner

1920×980px

Top các sàn Forex uy tín tốt nhất hiện nay

[Xem 100+ Sàn Forex được cấp phép >](#)



1. Sàn Forex.com





2. Sàn OANDA





3. Sàn IG





4. Sàn Saxo Bank





5. Sàn CMC Markets





Mid homepage banner

1140×294px

Sàn Forex uy tín

[Xem tất cả →](#)

Top Rated



BLACKBULL

★★★★☆ (4.8 điểm)

Website: [blackbullc...](#)

- Tài khoản tách biệt, Khớp lệnh tốc đ...

- ✓ Danh mục sản phẩm đa dạng
- ✓ Tốc độ khớp lệnh nhanh, spread thấp
- ✓ Hỗ trợ các nền tảng giao dịch chuẩn

[Xem Review](#)

Top Rated



INTERACTIVE...

★★★★☆ (4.7 điểm)

Website: [interactive...](#)

- Giao dịch nhanh, đa dạng sản phẩm,...

- ✓ Phí giao dịch cạnh tranh, phù hợp với nhà đầu tư lớn
- ✓ Đa dạng sản phẩm giao dịch, từ cổ phiếu đến tiền điện tử.
- ✓ Nền tảng Trader Workstation (TWS) mạnh mẽ, nhiều công cụ phân tích.

[Xem Review](#)

Top Rated



XM

★★★★☆ (4.7 điểm)

Website: [xmonlineetr...](#)

- Sàn có nhiều danh hiệu

- ✓ Có công cụ của Trading Central
- ✓ Hệ thống đào tạo chất lượng
- ✓ Hơn 1.000 tài sản giao dịch

[Xem Review](#)

Top Rated

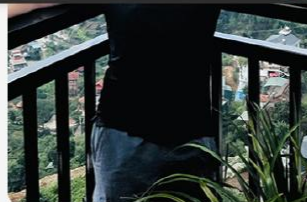
Top Rated

Top Rated



Bấm vào vị trí bất kỳ để quay lại

Anh được MyForexFunds (MFF) cấp chứng nhận "Professional Trader" vào tháng 11 năm 2022, minh chứng khả năng đạt lợi nhuận và quản lý rủi ro xuất sắc. Anh đã quản lý thành công quỹ MFF 800.000 USD và cũng là Master Account uy tín trên Social Trading của sàn XM. Sự am hiểu thị trường sâu sắc, kỹ năng phân tích nhạy bén và kinh nghiệm quản lý quỹ thực chiến giúp anh mang lại những góc nhìn và chiến lược đầu tư đáng tin cậy.



Botom homepage banner

1140×294px

Bấm vào vị trí bất kỳ để quay lại



[Sàn Uy Tín](#)
[Sàn Scam](#)
[Kiến thức](#)
[Tin tức](#)
[Tuyển dụng](#)
[Report Sàn Scam](#)



iCM Markets
★★★★★ (3.5)



CMC
★★★★★ (4.5)



IG Markets
★★★★★ (4.5)



BlockBull
★★★★★ (4.5)



OANDA
★★★★★ (4.8)



Pepperstone
★★★★★ (4.8)



Saxo Bank
★★★★★ (4.5)



Admirals
★★★★★ (2.8)



FOREX.com
★★★★★ (4.5)

Top broker list banner

1140×294px

Top 100 sàn giao dịch Forex an toàn được cấp phép 2025

Tìm kiếm một **sàn Forex** an toàn tin chính là bước đầu tiên và quan trọng nhất khi tham gia thị trường ngoại hối. Trong một thị trường phi tập trung, nơi hàng trăm sàn giao dịch mọc lên mỗi năm với chất lượng khác nhau, việc lựa chọn đúng một nền tảng giao dịch không chỉ ảnh hưởng đến hiệu suất đầu tư, mà còn liên quan trực tiếp đến an toàn vốn, tính minh bạch, và khả năng khớp lệnh chuẩn xác.

Sàn Uy Tín Online sẽ giới thiệu đến các bạn Top 10 **sàn Forex** tin cậy được cấp phép 2025, những cái tên nổi bật được đông đảo trader Việt lựa chọn nhờ hiệu suất giao dịch ổn định, tỷ lệ nạp rút minh bạch, và độ tin cậy đã được kiểm chứng trong cộng đồng. Danh sách được tuyển chọn kỹ lưỡng dựa trên mức độ phổ biến, đánh giá thực tế từ người dùng tại Việt Nam và uy tín toàn cầu của từng sàn.

Top	Brokers	Giấy phép	Phi giao dịch	Nền tảng giao dịch	Sản phẩm giao dịch	Bảo mật	Hỗ trợ khách hàng	Website
1	 OANDA 4.8 ★★★★★	4.7	4.9	4.7	4.6	4.8	4.6	🔗
2	 FXCM 4.7 ★★★★★	4.8	4.7	4.7	4.8	4.6	4.7	🔗
3	 Interactive... ★★★★★	5	4.5	4.8	5	5	4	🔗



Sàn Uy Tín
Sàn Scam
Kiến thức
Tin tức
Tuyển dụng
Report Sàn Scam

Bạn cần kiểm tra/check sàn nào...

CMC...
IG Markets
BlockBull
OANDA
Pepperstone
Saxo Bank
Admirals
FOREX.com
eToro

Top category banner

1140×294px

Kiến thức



29/07/2025

Tại sao thiếu kiên nhẫn khi giao dịch khiến 90% trader thất bại?

Thị trường Forex đầy tiềm năng nhưng cũng ẩn chứa vô vàn rủi ro, đặc biệt với những ai thiếu...



29/07/2025

7 Bước lập kế hoạch giao dịch forex cho người mới

Thị trường Forex đầy tiềm năng nhưng cũng ẩn chứa vô vàn rủi ro, đặc biệt với những ai thiếu...



24/07/2025

Kỷ luật trong giao dịch là gì? Bí quyết của trader chuyên nghiệp

Kỷ luật trong giao dịch là khả năng tuân thủ một cách nghiêm ngặt hệ thống giao dịch và kế...

Top 10 Sàn Giao Dịch

1
FOREX.com
(4.5)

2
IG Markets
(4.5)

3
CMC Markets
(4.5)

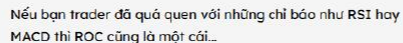
4
Alpari
(4.6)

5
Saxo Bank
(4.5)

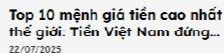
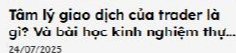
6
OANDA
(4.8)

7
Pepperstone

Bấm vào vị trí bất kỳ để quay lại



1140x294px



GÓI DỊCH VỤ	VỊ TRÍ HIỂN THỊ	RANKING	TRANG	MINH HỌA	PERIOD		
					1 Months	3 Months	6 Months
Ranking Vip 1	Heading Slider	1-3	All Page	Preview	\$500	\$1350	\$2550
	Top 5 BrokerHomepage	1-2	Homepage	Preview	\$700	\$1890	\$3570
	List Broker on Homepage	1-3	Homepage	Preview	\$550	\$1485	\$2805
	Ranking Broker List	1-3	Broker List	Preview	\$600	\$1620	\$3060
	List Broker on Sidebar	1-3	Single Post, Category, Review Broker page	Preview	\$600	\$1620	\$3060
Ranking Vip 2	Top 5 Broker Homepage	3-5	Homepage	Preview	\$600	\$1620	\$3060
	List Broker on Homepage	4-6	Homepage	Preview	\$400	\$1080	\$2040
	Ranking Broker List	4-6	Broker List	Preview	\$450	\$1215	\$2295
	List Broker on Sidebar	4-6	Single Post, Category, Review Broker page	Preview	\$500	\$1350	\$2550
Ranking Vip 3	Ranking Broker List	7-10	Broker List	Preview	\$350	\$945	\$1785
	List Broker on Sidebar	-	Single Post, Category, Review Broker page	Preview	\$330	\$900	\$1700

Pricing: **Top ranking VIP**

	RANKING SCALE	BACKLINK	PERIOD	PRICE
Broker Review Gold	4 - 4.5	2 Link Dofollow	6 Mothns	\$800
Broker Review Silver	3 - 4	2 Link Dofollow	6 Mothns	\$600

Pricing: Sponsor package

VỊ TRÍ	DIAMOND \$6,500/Months	GOLD \$5,000/Months	SILVER \$3,000/Months	NOTED
Heading slider	☒	☒	☒	
Top Homepage	☒	☐	☐	
Mid Homepage	☐	☒	☐	
Bottom Homepage	☐	☐	☒	
Top 5 Broker Homepage	☒	☐	☐	
List broker on Homepage	☒	☒	☒	4*
Sidebar Single Post	☐	☐	☐	
Top broker list page	☒	☐	☐	5*
Ranking Broker List	☒	☒	☒	
Top Category Page	☒	☐	☐	
Broker review Gold	☒	☐	☐	
Broker review Silver	☐	☒	☒	
Topic cluster article	☒	☒	☐	1*
Media short PR	☒	☒	☒	2*
Social PR (post)	☒	☒	☒	3*

PERIOD : 3 MONTHS

(Except: Broker review)

	DIAMOND	GOLD	SILVER
1* (Post)	5	3	2
2* (Short media)	10	5	3
3* (Post)	20	15	10
4* (Position)	1	2-3	4-6
5* (Position)	3-5	6-8	9-10

Pricing: Premium package

PACKAGE	PERIOD : 3 MONTHS	CHECKBOX	QUANTITY
01	Branding keyword	☐	Contact Us
02	PR	☐	
03	Guest post	☐	
04	Media	☐	
05	Events (Webinar, Seminar)	☐	
06	Social signal	☐	
07	Advertising (PPC campaign)	☐	
08	Affiliate link	☐	
09	Email marketing	☐	
10	Event IB connectors	☐	
Price/month	Starting at \$9,000/month (Negotiable)		

Display guidelines

Hero banner

Language: Vietnamese

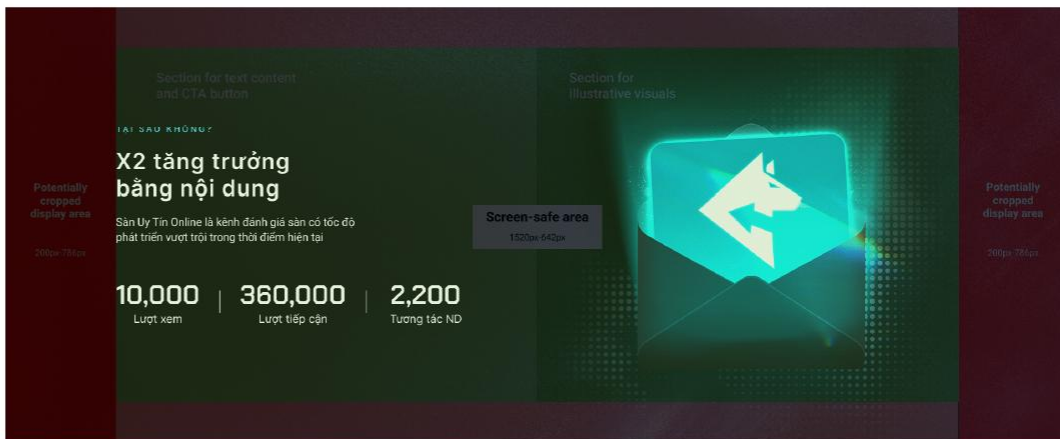
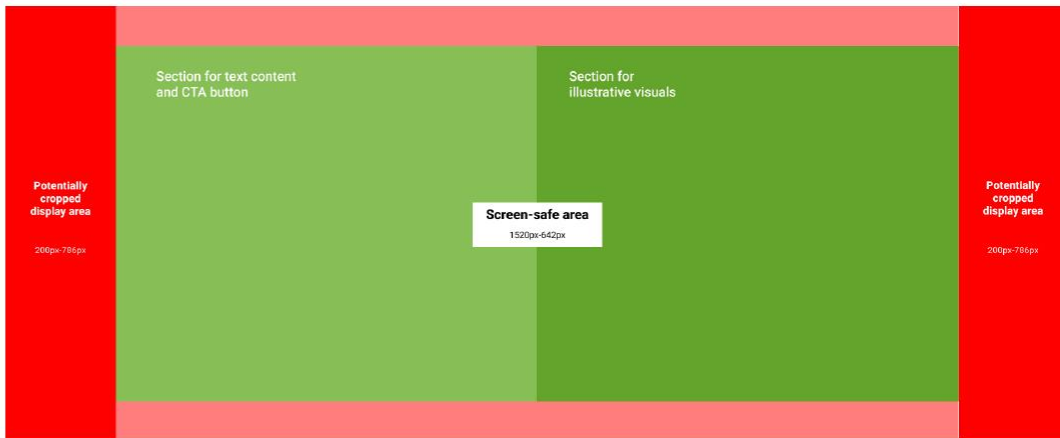
Standard size: As per San Uy tin Online display guidelines.

File formats: JPG, PNG, or HTML5 (web-optimized)

Maximum file size: ≤ 300KB

Call-to-action (CTA): A clearly visible CTA button is required.

Note: Do not include audio, pop-ups, or auto-play videos in the banner.



Content & Legal regulations

Only brokers with valid international financial licenses
(e.g. FCA, ASIC, CySEC, etc.) are accepted.

The following content is strictly prohibited:

Any guarantee of profits or
claims of “guaranteed returns”.

Visuals depicting cash, gold bars,
celebrities, or national symbols
(e.g. flags, state leaders).

Misleading statements imply-
ing the broker is “licensed in
Vietnam”.

Disclaimer: All advertising materials are subject to content review before publication. We reserve the right to reject any banner that violates financial advertising regulations, even after a contract has been signed.

CONTACT US



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sanuytinonline@gmail.com



Website

<https://sanuytinonline.com/>