

MEDIA KIT

Services & Rates

A safe start is choosing the *right one*

We partner with you to build a safe, reputable, and transparent investment environment.



Our readers

We proudly serve a diverse community of investors.



New investors:

We provide a clear roadmap, guidance on choosing safe brokers, and solid foundational knowledge for the community to start confidently.



Experienced investors:

Explore in-depth analysis of trading conditions, competitive fee structures, and advanced tools, helping to choose the optimal broker for diverse strategies.



Market explorers:

Quickly grasp prominent trends and clearly understand market mechanisms to gain a comprehensive overview.



Introducing Brokers:

For our IB community – the key partners connecting investors with reputable trading platforms – we offer specialized communication and marketing solutions.

Impressive *Numbers*

San Uy Tin Online: A broker review channel with outstanding current growth.



Our **communication** channels

Our communication network amplifies
your message.

400,000+ Network
audience



360,000 reaches
Over **1,900** followers



Over **12,500** views
Over **4,700** intentional
views



Over **1,500** exchange
review views



Over **3,000**
reach (999.9%)

Did you *know*...

75%

of new market entry
campaigns fail due to a lack of
local understanding.

2.8_x

Marketing agencies deliver
2.8x higher ROI compared to
in-house efforts.

60%

Reduce market entry time by
up to 60% when partnering
with a Marketing Agency.

Why us?

Why we are the perfect partner for your business.

EXCLUSIVE ACCESS TO INVESTOR COMMUNITY

High conversion rates: Accurate - Sufficient - Valuable.

ENHANCE BRAND REPUTATION

Presence on an objective, highly professional third-party review platform.

OPTIMIZE MARKETING COSTS & INCREASE ROI

Standardized communication solutions to help you achieve business goals.

TRANSPARENCY & MEASURABLE RESULTS

Detailed reports provided, you just see the results.

We accompany you at every ***customer touchpoint***

with comprehensive strategies, because:

Specialized content

Content marketing designed based on your brand identity.

Creative Hub

Leveraging our creative mindset to generate break-through value for San Uy Tin Online.

Needs-based strategy

Building a superior strategy based on your desired goals.

OUR TEAM

We're proud of our team of highly experienced professionals, committed to delivering top-tier products and solutions:



Mr. Nguyen Tuan Anh

Trading & Portfolio Management Expert

Mr. Tuan Anh is an expert with 8 years of experience as a full-time gold trader and is officially recognized as an Official Exness Business Partner, further solidifying his position and credibility in the industry. Mr. Tuan Anh received the "Professional Trader" certification from MyForexFunds (MFF) in November 2022, demonstrating his excellent profitability and risk management skills. He has successfully managed a \$600,000 MFF fund and is also a reputable Master Account on XM's Social Trading. His deep market understanding, sharp analytical skills, and hands-on fund management experience bring reliable insights and investment strategies.





Mr. Thien Long

Marketing Director

With over 10 years of experience as Marketing Director at leading exchanges like TigerWit, Onepro, and LiteFinance, Mr. Thien Long leads the development and execution of comprehensive marketing strategies, optimizing brand recognition and driving growth.



Mr. Bevis Nguyen

Design Director

With many years of experience, Mr. Bevis is responsible for shaping all visual and aesthetic aspects of our projects. He ensures consistency and powerfully conveys brand messages through visual language.



Ms. Vy Vo

Content Specialist

With many years dedicated to content creation, Ms. Vy Vo can transform complex ideas into engaging, easy-to-understand, and high-value content, suitable for diverse audiences across all platforms.



Mr. Andy Ngo

Senior Video Editor

Mr. Andy Ngo has the ability to transform raw footage into professional, engaging promotional videos that effectively convey messages. Andy has contributed to the success of many professional products.



DNA CONTENT: MULTI-EPISODE SERIES ON BROKER REVIEWS

Integrating "dry" broker review information with unique storytelling skills



DNA CONTENT: 10-CRITERIA PLATFORM REVIEW SERIES

Professional reviews based on 10 clear criteria. Bringing your true value closer to customers.



DNA CONTENT: 10-CRITERIA PLATFORM REVIEW SERIES

We provide professional, in-depth reviews based on 10 clear criteria. This helps bring your platform's true value closer to your customers.

PRODUCTS & PRICING

(Valid until 09/2025)

Our *products*

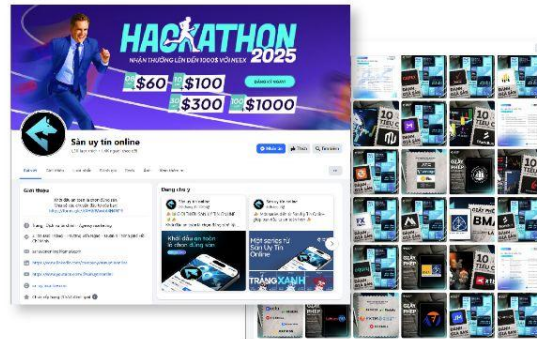
Marketing Campaign (Sponsor)

Partner with Neex



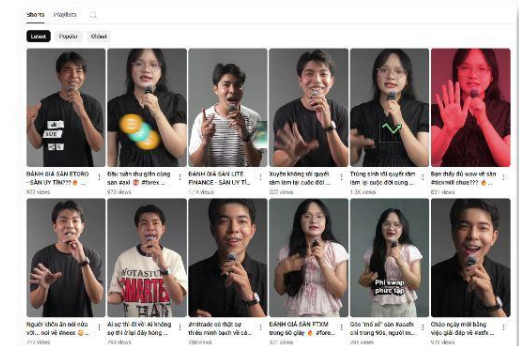
Social Media

Engaging content with high interaction rates



Short media & Series


Consistent and continuous production



Our *products*

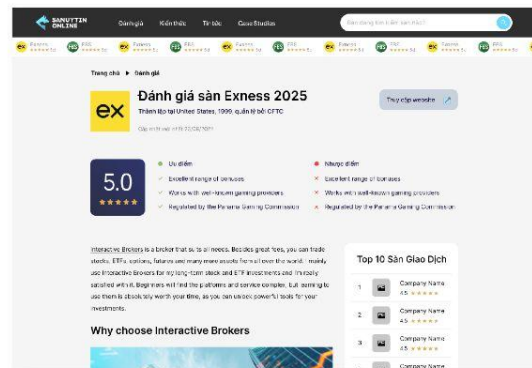
Banner

Banners are placed on the website



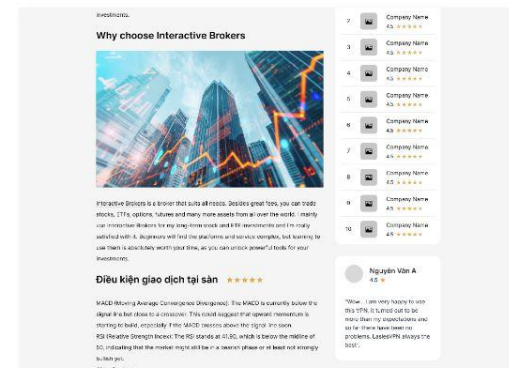
Broker Review Article

A detailed article with 10 criteria



PR Article

A standard-compliant article



PACKAGE	DISPLAY POSITION	SIZE	PAGE	DEMO	TIME PERIOD		
					3 MONTHS	6 MONTHS	9 MONTHS
BANNER VIP 1	TOP HOMEPAGE	1920X980	HOMEPAGE	PREVIEW	\$2400	\$4200	\$7200
	MID HOMEPAGE	1440X290	HOMEPAGE	PREVIEW	\$2100	\$3600	\$6000
	BOTTOM HOMEPAGE	1440X290	HOMEPAGE	PREVIEW	\$1500	\$1800	\$2400
	SIDEBAR SINGLE POST	295X585	REVIEW BROKER PAGE	PREVIEW	\$900	\$1500	\$1800
BANNER VIP 2	TOP BROKER LIST PAGE	1440X220	BROKER LIST	PREVIEW	\$1500	\$2700	\$4200
	TOP CATEGORY PAGE	1600X410	CATEGORY PAGE	PREVIEW	\$1350	\$2400	\$3000
	MID CATEGORY PAGE	1440X220	CATEGORY PAGE	PREVIEW	\$900	\$1400	\$1800

B	RATING SCALE	BACKLINK	PERIOD	PRICE
BROKER REVIEW GOLD	4.5-4.5	2 LINK DOFOLLOW	12 MONTHS	\$800
BROKER REVIEW SILVER	4 – 4.5	2 LINK DOFOLLOW	12 MONTHS	\$600

PACKAGE	DISPLAY POSITION	RANKING	PAGE	DEMO	TIME PERIOD		
					3 MONTHS	6 MONTHS	9 MONTHS
RANKING VIP 1	HEADING SLIDER	1-3	ALL PAGE	PREVIEW	\$1500	\$2400	\$3000
	TOP 5 BROKER ON HOMEPAGE	1-2	HOMEPAGE	PREVIEW	\$2100	\$3600	\$6000
	RANKING BROKER ON HOMEPAGE	1-3	HOMEPAGE	PREVIEW	\$1650	\$2700	\$3600
	RANKING BROKER LIST	1-3	BROKER LIST	PREVIEW	\$1800	\$3000	\$4800
	LIST BROKER ON SIDEBAR	1-3	SINGLE POST, CATEGORY, REVIEW BROKER PAGE	PREVIEW	\$1800	\$3300	\$5400
RANKING VIP 2	TOP 5 BROKER ON HOMEPAGE	3-5	HOMEPAGE	PREVIEW	\$1800	\$3300	\$5400
	LIST BROKER ON HOMEPAGE	4-6	HOMEPAGE	PREVIEW	\$1200	\$2100	\$2400
	RANKING BROKER LIST	4-6	BROKER LIST	PREVIEW	\$1350	\$2400	\$4200
	LIST BROKER ON SIDEBAR	4-6	SINGLE POST, CATEGORY, REVIEW BROKER PAGE	PREVIEW	\$1500	\$2700	\$3600
RANKING VIP 3	RANKING BROKER LIST	7-10	BROKER LIST	PREVIEW	\$1050	\$1800	\$3000
	LIST BROKER ON SIDEBAR		SINGLE POST, CATEGORY, REVIEW BROKER PAGE	PREVIEW	\$1000	\$1800	\$2400

Pricing

Sponsor package

PERIOD: 3 MONTHS
(EXCEPT : BROKER REVIEW)

POSITION	DIAMOND	GOLD	SILVER	NOTED
PRICE/ MONTH	\$6,500	\$5000	\$3000	
HEADING SLIDER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
TOP HOMEPAGE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
MID HOMEPAGE	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
BOTTOM HOMEPAGE	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
TOP 5 BROKER ON HOMEPAGE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
LIST BROKER ON HOMEPAGE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	*4
SIDEBAR SINGLE POST	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
TOP BROKER LIST PAGE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	*5
RANKING BROKER LIST	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
TOP CATEGORY PAGE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
BROKER REVIEW GOLD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
BROKER REVIEW SILVER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
TOPIC CLUSTER ARTICLE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	*1
MEDIA SHORT PR	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	*2
SOCIAL PR (POST)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	*3

*1:		
DIAMOND	5	POST
GOLD	3	
SILVER	2	
*2:		
DIAMOND	10	SHORT MEDIA
GOLD	5	
SILVER	3	
*3:		
DIAMOND	3-5	POSITION
GOLD	6-8	
SILVER	9-10	
*4:		
DIAMOND	20	POST
GOLD	15	
SILVER	10	
*5:		
DIAMOND	1	POSITION
GOLD	2-3	
SILVER	4-6	

PACKAGE	PERIOD TIME: 3 MONTHS	Checkbox	DEMO
01	BRANDING KEYWORD	<input checked="" type="checkbox"/>	CONTACT US
02	PR	<input checked="" type="checkbox"/>	
03	GUEST POST	<input checked="" type="checkbox"/>	
04	MEDIA	<input checked="" type="checkbox"/>	
05	EVENT (WEBINAR, SEMINA)	<input checked="" type="checkbox"/>	
06	ADVERTISING (PPC CAMPAIN)	<input checked="" type="checkbox"/>	
07	AFFILIATE LINK	<input checked="" type="checkbox"/>	
08	EMAIL MARKETING	<input checked="" type="checkbox"/>	
09	EVENT IB CONNECTORS	<input checked="" type="checkbox"/>	
10	SOCIAL SIGNAL	<input checked="" type="checkbox"/>	

Price/ month

STARTING AT \$9,000/MONTH (NEGOTIABLE)

Premium package

Báo giá

CONTACT US



Gmail

sanuytinonline@gmail.com



Website

<https://sanuytinonline.com/>